



Company Overview

CorVu Corporation is a leading global provider of enterprise performance management solutions that empower organizations to achieve strategic goals and improve operational and financial performance. Offering comprehensive Balanced Scorecard, risk management, corporate governance, budgeting and financial consolidation, business intelligence, reporting and analytical solutions, CorVu helps over 4,500 organizations drive profitability. With CorVu, leading suppliers in aerospace, banking, financial services, healthcare, hospitality, insurance, manufacturing, mining, the public sector, telecommunications, and transportation have achieved more effective decision-making, efficient management reporting and increased accountability.

EPM Methodology

Strategic Enterprise Performance Management (EPM) solutions integrate the processes of strategy development, budgeting, business modeling, planning, performance monitoring, reporting and analysis and scorecarding. CorVu automates these management processes by offering comprehensive applications for business intelligence, Balanced Scorecard, risk performance management, corporate governance, and budgeting. In addition, CorVu's solutions can be configured for virtually any organizational structure or management methodology, including Balanced Scorecard, Economic Value Add (EVA), European Foundation of Quality Management (EFQM), ISO Certification, Malcolm Baldrige Award for Quality, Management by Exception, President's Award for Quality, Six Sigma, Total Quality Management (TQM) and Value-Based Management.

Product Overview

CORSTRATEGY

CorStrategy links and aligns an organization's strategic resources - people, information and the decision-making process - to create a clear understanding of corporate strategy and establish accountability. CorStrategy offers a 100% web based, centralized approach to the collection, consolidation and reporting of performance results, so organizations can quickly adjust strategies to ensure success. Comprised of three fully integrated strategic management applications for scorecarding, risk management and financial management, CorStrategy can be configured for virtually any organizational structure or management methodology.

CORBUSINESS

CorBusiness encompasses more than just business intelligence. With CorBusiness, users are provided with powerful information access and analysis options, enabling them to develop intelligence about their organization's historical performance and gain insight into future opportunities. It streamlines information management processes by providing timely information to the right executives. CorBusiness has helped thousands of organizations drive change, achieve continuous improvement, and exceed performance targets.

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Key Customers

Over 4,500 organizations worldwide have selected CorVu to help improve their business performance.

"Credit Suisse appreciated CorVu's commitment and flexibility to deliver a custom-tailored solution."

- Stefan Affolter,
Assistant Vice President,
Project Manager
Contact Centers Retail
Clients, Credit Suisse

"With CorBusiness, we saved 25% of our marketing budget in only three weeks. That is truly a rapid return on investment. We are amazed with the results we have achieved with using CorVu."

- Robert Taylor, Director of
Marketing, Midnight Rose Casino

"The CorVu implementation has brought about positive cultural change, improved communication and better strategic management."

- Reinhardt Peper,
Finance Director,
Robert Bosch

"We monitor safety, financial, contract, and improvement measures, in order to ensure high performance standards are met. CorVu allows us to better communicate performance to all senior directors, and automatically delivers 'fire alarms' to the metric owners whenever their measures are below par. Now managers can quickly isolate any operations issues and take immediate action."

- Jonathan Pott, Head of Finance, Infracore JNP Ltd/London Underground

Locations

Atlanta, Brisbane, London (EMEA headquarters), Melbourne, Mexico City, Minneapolis (Global headquarters), Stockholm, Sydney (Asia-Pacific headquarters)

Timeline

- 1990 > CorVu founded
- 1993 > CorVu version 1.0 released
- 1995 > Opening of UK office, entry into EMEA market
- 1996 > Global headquarters relocated to US, entry into Americas market
- 1998 > Introduction of CorVu's Balanced Scorecard
- 1999 > CorVu enters Software 500
- 2000 > CorVu goes public through reverse merger with Minnesota American; certified by Balanced Scorecard Collaborative; named to Computerworld Top 100 Emerging Companies to Watch
- 2001 > CorVu named to Deloitte & Touche Minnesota Fast 50 (also in 2002); named top Balanced Scorecard application by SPEX/META Group
- 2002 > CorVu attains profitability; wins The Data Warehousing Institute Pioneering Solutions in Performance Management Award
- 2003 > CorStrategy suite revolutionizes Enterprise Performance Management; CorStrategy.Finance links finance to strategy.

Fact Sheet

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